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КВАЛІФІКАЦІЙНА РОБОТА

на тему:

«Формування стратегії розвитку підприємства»

(за матеріалами Jiangsu Huiman Investment Group Co., Ltd)

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освітньої програми
«Управління бізнесом»
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State University of Trade and Economics
Department of Management

QUALIFYING PAPER

On the topic:

«Formation of the Enterprise Development Strategy»

(based on data of Jiangsu Huiman Investment Group Co., Ltd)

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1. Consultants of the research and titles of subsections which were consulted:

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		The task given	The task fulfilled

2. Contents of a qualifying paper (project) (list of all the sections and subsections)

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3. Time schedule of the paper (project)

No.	Stages of a qualifying paper (project)	Terms of a final qualifying paper (project)	
		de jure	de facto
1	Approval of the plan of a qualifying paper (project) with scientific adviser	18.02.2024	
2	Obtaining a task for the qualifying paper of drawing up a calendar plan of execution	25.03. 2024	
3	Submission of scientific article to the responsible editor of the collection of articles	15.04. 2024	
4	Submission of the qualification paper	27.06. 2024	
5	Submission of the second section to the scientific adviser	16.09. 2024	
6	Pre-Defence	8.11. 2024	
7	Submission of a qualifying paper (project) to the Head of Department	21.11-30.11. 2024	
8	Submission of qualifying paper to the examination commission	02.12-16.12. 2024	

4. Date of receiving the task 01/02/2024.

5. Scientific adviser of the qualifying paper _____

(last name, initials, signature)

6. Head of the project team

(Manager of the educational program __

(last name, initials, signature)

7. The task received by the student Yang Song

(last name, initials, signature)

8. Resume of a scientific adviser of a final qualifying paper

The qualifying paper of Yang Song consists of a table of contents, introduction, main part (2 sections), conclusions and recommendations, literature and appendices. The content of the paragraphs fully corresponds to the names of the parts and the topic of the qualification work. The content and structure of the work meet the requirements and current standards for obtaining a master's degree. The qualification work was analyzed taking into account the theoretical and practical aspects of improving the import operations of the enterprise. Yang Song qualification work is completed, meets the requirements and is recommended for defense.

Scientific adviser of a qualifying paper _____
(last name, initials, signature)

Note about preliminary paper defence _____
(last name, initials, signature)

9. Resume about a qualifying paper

A qualifying paper of the student _____
(last name, initials)

can be admitted to defence in the Examination Board.

Head of the project team

(Manager of the educational program)

(last name, initials, signature)

Head of the Department _____
(last name, initials, signature)

_____, _____, 20__.

АНОТАЦІЯ
ДО КВАЛІФІКАЦІЙНОЇ РОБОТИ
«Формування системи економічної безпеки на підприємстві (за
матеріалами компанії Jiangsu Huiman Investment Group Co., Ltd Китай)»
Студентка 2 курсу, групи 5м, спеціальності 073 «Менеджмент»,
спеціалізації «Менеджмент ЗЕД»

Кваліфікаційна робота присвячена практичним аспектам організації та впровадження бізнес-моделі зовнішньоекономічної діяльності в контексті неурядової організації в умовах цифровізації та триваючої кризи, що включає: дослідження функціонування підприємства-суб'єкта зовнішньоекономічної діяльності, аналіз розвитку цифровізації, дослідження та аналіз антикризових заходів та стратегій організації.

Ключові слова: зовнішньоекономічна діяльність, цифровізація, суб'єкт міжнародної економічної моделі, неурядова організація, антикризова стратегія

ABSTRACT
QUALIFYING PAPER
on the topic:

“ Formation of an economic security system at the enterprise(based on the materials of Jiangsu Huiman Investment Group Co., Ltd China)”
Student of the 2nd year, group 5am, specialty 073 “Management”, specialization “Management of FEA”

The qualification work is devoted to the practical aspects of organising and implementing the business model of foreign economic activity in the context of a non-governmental organisation in the times of digitalisation and ongoing crisis, which includes: research of the functioning of the enterprise subject to foreign economic activity, analysis of the development of digitalization, research and analysis of an anti-crisis measures and strategies of an organisation.

Key words: foreign economic activity, digitalization, subject of the international economic model, non-governmental organisation, anti-crisis strategy.

SUMMARY

TO THE QUALIFYING PAPER

“ Formation of an economic security system at the enterprise(based on the materials of Jiangsu Huiman Investment Group Co., Ltd China)”

The formation of an economic security system is vital for ensuring the stability and sustainability of enterprises operating in a competitive and volatile business environment. An effective economic security system protects the enterprise from internal and external risks, safeguards resources, and enhances the company’s ability to achieve strategic goals.

The objective of this qualifying paper is to analyze the existing approaches to economic security and develop recommendations for improving the economic security system at Jiangsu Huiman Investment Group Co., Ltd. The study focuses on identifying key threats, assessing current security measures, and proposing a comprehensive framework for mitigating risks.

Key areas covered in the paper include:

1. **Theoretical Foundations of Economic Security:**
This section explores the concept, importance, and components of economic security at the enterprise level. It highlights the role of economic security in maintaining financial stability, operational continuity, and competitiveness.
2. **Analysis of the Current Economic Security System at Jiangsu Huiman Investment Group Co., Ltd.:**
An in-depth evaluation of the company’s existing economic security measures is conducted, including an assessment of risk management practices, resource protection mechanisms, and financial monitoring systems.
3. **Identification of Threats and Vulnerabilities:**
The paper identifies major threats to economic security, such as financial risks, market volatility, cyber threats, and inefficiencies in resource

utilization, as well as vulnerabilities specific to the company's operations and industry.

4. Recommendations for Strengthening the Economic Security System: Based on the analysis, practical recommendations are proposed to improve the economic security system. These include implementing advanced risk assessment tools, enhancing financial controls, adopting cybersecurity measures, and developing a strategic framework for crisis management.

The paper concludes that a robust economic security system is essential for safeguarding the enterprise against potential risks and ensuring sustainable growth. By addressing identified vulnerabilities and adopting the proposed recommendations, Jiangsu Huiman Investment Group Co., Ltd. can enhance its resilience, protect its resources, and achieve long-term strategic objectives in a competitive market.

Key Words: economic security, risk management, financial stability, resource protection, Jiangsu Huiman Investment Group Co., Ltd., sustainability, crisis management.

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INTRODUCTION

In today's highly competitive global market, ensuring the economic security of enterprises is crucial for their long-term success and sustainability. As companies navigate a complex array of challenges, ranging from market fluctuations to technological disruptions, the protection of their economic interests becomes a primary concern. Economic security refers to an enterprise's ability to withstand and respond effectively to both internal and external threats that could compromise its financial stability, operational continuity, and long-term growth. It encompasses a variety of aspects, including financial security, risk management, regulatory compliance, and the strategic development of resilience against unforeseen crises.

For businesses in China, and specifically in Jiangsu Huiman Investment Group Co., Ltd, an integrated and effective economic security system is vital for managing uncertainties within the rapidly evolving business landscape. This study seeks to explore the theoretical foundations and practical aspects of economic security and provide a comprehensive analysis of the current security system implemented by Jiangsu Huiman Investment Group Co., Ltd. Through this analysis, the research will identify existing vulnerabilities, evaluate risks, and propose recommendations for strengthening and enhancing the economic security infrastructure of the enterprise.

The relevance of this study cannot be overstated, especially as Chinese enterprises face increasing challenges due to globalization, trade tensions, and market volatility. The security of a company's economic position is directly linked to its ability to navigate these challenges, mitigate risks, and safeguard its financial health and competitiveness in both domestic and international markets. In light of this, the establishment of a

robust economic security system is not only a necessity but also a strategic asset for organizations that aim to thrive in a volatile business environment.

This work focuses on the specific case of Jiangsu Huiman Investment Group Co., Ltd., a key player in the investment and trade sector. The enterprise operates in a complex and dynamic industry, which makes it particularly susceptible to various economic and operational risks. By studying the company's current economic security practices and proposing solutions to enhance them, this research aims to contribute to the ongoing efforts of ensuring the economic sustainability of enterprises in China.

The objectives of this study include:

- To examine the theoretical foundations of economic security and its application to enterprise management.
- To evaluate the current economic security system of Jiangsu Huiman Investment Group Co., Ltd.
- To identify vulnerabilities and risks that could threaten the company's economic security.
- To design a framework for enhancing economic security and mitigating potential risks.
- To propose actionable recommendations for the improvement of economic security at Jiangsu Huiman Investment Group Co., Ltd.

The research methodology involves a combination of qualitative and quantitative approaches. First, a detailed review of existing literature on economic security will provide a theoretical background for the study. Second, data collection from primary sources such as internal reports, financial statements, and interviews with key stakeholders at Jiangsu Huiman Investment Group Co., Ltd. will allow for an in-depth assessment of the company's current economic security practices. The study will then analyze the collected data to identify strengths, weaknesses, and potential threats, followed by the development of recommendations for improvement.

The structure of the study is as follows:

- Chapter 1 will explore the theoretical foundations of economic security, including its definition, components, and role in enterprise management.

- Chapter 2 will focus on the current economic security system at Jiangsu Huiman Investment Group Co., Ltd, providing an assessment of the existing practices and identifying vulnerabilities and threats..

By the end of this research, the study aims to provide Jiangsu Huiman Investment Group Co., Ltd. with a comprehensive understanding of the state of its economic security system and offer practical insights into how the company can enhance its resilience to economic and operational risks. The findings of this research will not only benefit Jiangsu Huiman Investment Group Co., Ltd., but also serve as a valuable resource for other companies in China and globally that are seeking to establish or strengthen their own economic security systems.

CHAPTER 1. THEORETICAL FOUNDATIONS OF ECONOMIC SECURITY

1.1. Definition and Concept of Economic Security

Economic security is a multifaceted concept that plays a crucial role in safeguarding the long-term sustainability and success of an enterprise. It refers to the ability of an organization to protect its assets, manage risks, and adapt to both internal and external challenges that may threaten its financial stability, operational integrity, and market competitiveness [10]. The theoretical foundations of economic security encompass a range of disciplines, including risk management, financial security, organizational resilience, and strategic planning. A robust economic security framework not only enables businesses to withstand adverse events but also allows them to exploit opportunities for growth and expansion [7]. The concept of economic security has evolved significantly over the past few decades, particularly in response to the increasing complexity of global markets and the rising frequency of crises that disrupt economic systems. It has emerged as an essential component of corporate governance, with companies required to integrate risk management and security practices into their core operations to ensure business

continuity

and success

[3]. Defining

Economic

Security

Economic security can be defined as the condition in which an enterprise is able to maintain its financial viability, protect its resources from potential threats, and effectively manage both predictable and unforeseen risks [18]. This definition covers several key areas:

1. **Financial Stability:** The enterprise's ability to generate sufficient revenues, manage costs effectively, and ensure profitability over the long term [22].
2. **Asset Protection:** Safeguarding the physical and intangible assets of the organization, including intellectual property, human capital, and technological infrastructure [24].

3. Risk Management: The process of identifying, assessing, and mitigating the risks that could potentially undermine the financial and operational stability of the enterprise [8].

4. Business Continuity: The capacity of the enterprise to continue operations in the face of disruptions, whether from internal factors (e.g., operational failures, financial mismanagement) or external factors (e.g., natural disasters, geopolitical instability) [11]. Economic security is not a static condition, but rather a dynamic process that requires continuous monitoring, adaptation, and strategic foresight. In an increasingly interconnected and competitive global economy, enterprises must develop a deep understanding of the threats they face and implement effective strategies to ensure that they are resilient to potential risks [25].

Components of Economic Security
Several key components contribute to the overall economic security of an enterprise. These elements work together to create a comprehensive framework for protecting the organization's interests and ensuring its long-term viability.

5. Risk Identification and Assessment: The first step in building an effective economic security system is to identify the risks the organization faces [19]. These risks can be classified into various categories, such as financial risks (e.g., credit risk, liquidity risk), operational risks (e.g., supply chain disruptions, technology failures), and external risks (e.g., market volatility, political instability). Once these risks are identified, they must be systematically assessed to determine their potential impact on the organization's operations and financial health [13].

6. Financial Resilience: Financial resilience is a critical component of economic security, as it enables an enterprise to withstand economic shocks and financial disruptions [17]. It involves maintaining adequate capital reserves, diversifying revenue streams, and managing debt

effectively. A financially resilient company is better positioned to navigate downturns and capitalize on opportunities during periods of growth.

7. **Operational Resilience:** This aspect focuses on the organization's ability to maintain continuous operations despite external and internal disruptions. Operational resilience includes strategies such as business continuity planning, supply chain management, and crisis management [6]. By developing and implementing robust operational processes, an enterprise can minimize the risk of disruption and ensure the delivery of products and services under adverse conditions.

8. **Governance and Compliance:** Sound corporate governance and strict adherence to legal and regulatory frameworks are integral to ensuring economic security. Organizations must ensure that their operations comply with relevant laws and regulations, as non-compliance can result in financial penalties, legal liabilities, and reputational damage [20]. Effective governance mechanisms, such as internal audits, risk committees, and board oversight, help identify and address security vulnerabilities before they escalate into major issues.

9. **Strategic Planning and Adaptability:** A long-term view of economic security requires a well-developed strategic plan that incorporates risk management and security considerations [15]. Strategic planning involves forecasting potential risks, establishing clear objectives, and developing flexible strategies that can be adjusted as circumstances change. In today's volatile business environment, companies must be adaptable and able to pivot when necessary to maintain their economic security

[23].

Economic Security in the Context of Globalization Globalization has brought about significant changes in the economic landscape, making enterprises more vulnerable to external threats and challenges [14]. Increased competition, cross-border financial flows, and geopolitical risks have all heightened the need for robust economic

security systems. For companies operating in international markets, managing economic security is not just about protecting domestic interests but also about navigating the complexities of global trade, currency fluctuations, and international regulatory requirements [9]. Globalization has expanded the scope of risks enterprises face, including the following:

- **Currency Fluctuations:** Companies engaged in international trade are exposed to the risks of currency exchange rate fluctuations, which can impact the cost of goods, profitability, and financial stability [12].
 - **Supply Chain Disruptions:** Global supply chains are increasingly interconnected, and disruptions in one part of the world can have ripple effects across the entire supply chain [28]. Enterprises must develop strategies to mitigate the risk of supply chain disruptions, including diversification of suppliers and contingency planning.
 - **Political and Economic Instability:** Political instability, trade disputes, and regulatory changes in different countries can pose significant risks to businesses that operate globally. Companies must stay informed about political developments and be prepared to adjust their operations in response to changing conditions [27].
 - **Cybersecurity Threats:** The rise of digital technologies has increased the exposure of companies to cyber threats, including data breaches, hacking, and cyber-attacks [26]. Enterprises must invest in cybersecurity measures to protect sensitive information and ensure the integrity of their operations. As such, understanding the global context of economic security is crucial for enterprises operating in international markets [29]. Companies need to consider a range of external factors, in addition to internal ones, when developing their economic security frameworks.
- Role of Leadership in Economic Security**
- Leadership plays a central role in the development and implementation of an effective economic security system. Senior management must prioritize

economic security and integrate it into the company's strategic planning processes [30]. A commitment to economic security starts at the top, with the board of directors and executive leadership setting the tone for the entire organization. Leaders must foster a culture of risk awareness and encourage collaboration across departments to identify potential threats and develop effective mitigation strategies [21]. Furthermore, leadership must ensure that sufficient resources are allocated to risk management initiatives and that employees at all levels are adequately trained to recognize and respond to security risks. By fostering an organizational culture that values economic security, leaders can help build a resilient enterprise capable of navigating the challenges of the modern business environment. Conclusion

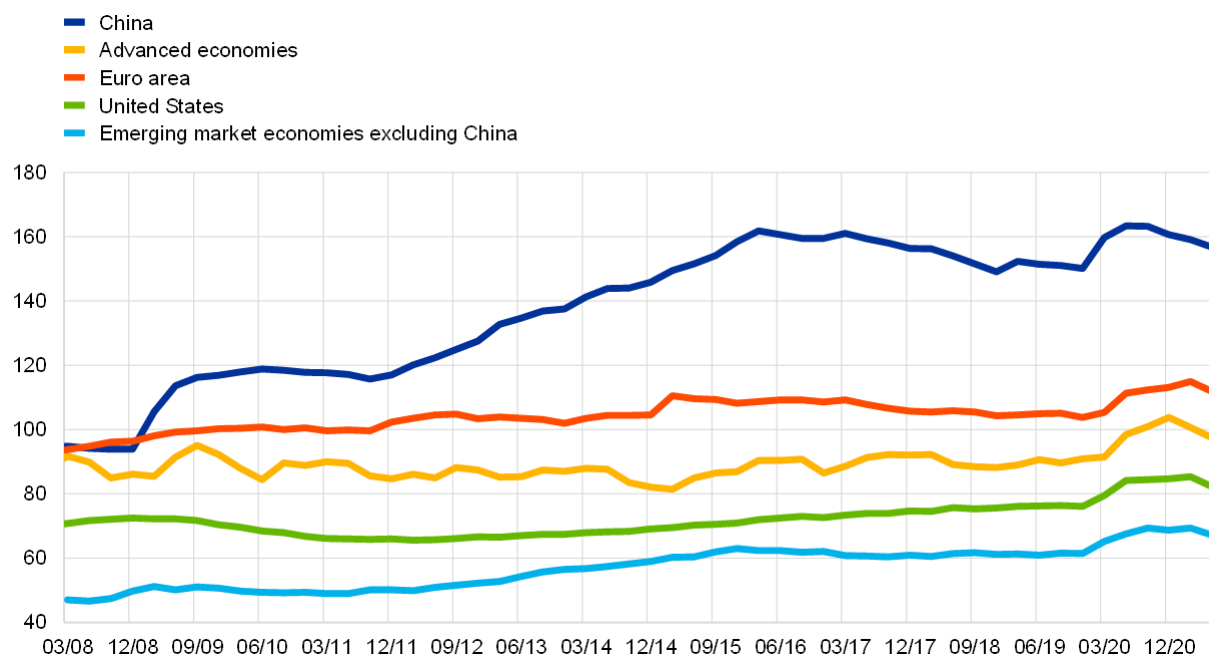
In conclusion, economic security is a critical component of enterprise management that requires a multifaceted approach, including financial resilience, operational continuity, governance, and strategic adaptability [5]. As businesses face increasingly complex risks in a globalized world, the need for effective economic security systems has never been more urgent. For enterprises like Jiangsu Huiman Investment Group Co., Ltd., establishing a robust framework for managing economic risks is essential to ensuring long-term sustainability, protecting financial assets, and maintaining a competitive edge in the marketplace. The development of such a framework is not only a matter of survival but also a key driver of growth and success in an increasingly uncertain world [4].

1.2. Components of Economic Security in Enterprises

Economic security in enterprises is influenced by a variety of internal and external factors that shape an organization's ability to maintain stability, achieve its objectives, and navigate potential threats. These factors can range from financial performance and operational efficiency to external market conditions and regulatory environments. A comprehensive understanding of these factors is essential for the development of an effective economic security system. Below, we explore the major elements that impact the economic security of an enterprise, using Jiangsu Huiman Investment Group Co., Ltd. as a case study.

1.2.1. Financial Performance and Stability

The financial health of an enterprise is one of the most critical components of its overall economic security. Financial performance encompasses factors such as revenue generation, cost management, profitability, and liquidity. Enterprises must ensure that their financial resources are managed effectively to weather economic downturns, manage operating costs, and invest in growth opportunities.



Revenue Diversification: A key factor in ensuring financial stability is the diversification of revenue sources. Over-reliance on a single product, market, or client can make an enterprise vulnerable to fluctuations in demand, competitive pressures, or changes in market conditions. By diversifying its revenue streams, an

enterprise can reduce its exposure to risks associated with any one source of income. For example, Jiangsu Huiman Investment Group Co., Ltd. has strategically diversified its portfolio of investments across different industries, such as real estate, energy, and technology, to safeguard its financial stability.

Liquidity Management: Liquidity is a critical aspect of financial security, as it ensures that an enterprise can meet its short-term obligations. Companies must maintain sufficient liquid assets, such as cash and receivables, to cover their operating costs, debt repayments, and other financial commitments. Effective liquidity management ensures that an enterprise can continue operations without interruption, even in the face of unexpected financial challenges. In times of economic uncertainty, liquidity management becomes even more important, as it allows the enterprise to adapt quickly to changing conditions.

Profitability: Sustaining profitability is crucial for economic security, as it enables an enterprise to reinvest in its operations, pay dividends to shareholders, and withstand financial setbacks. Profitability can be influenced by several factors, including cost control, pricing strategies, and economies of scale. Enterprises that maintain strong profitability are better equipped to invest in innovation, improve operational efficiency, and expand into new markets, all of which contribute to long-term economic security.

Capital Structure: An enterprise's capital structure, which refers to the mix of debt and equity financing, also impacts its financial security. A well-balanced capital structure allows the company to raise the necessary funds for expansion while managing its risk exposure. Excessive debt can increase the risk of financial distress, especially in volatile markets, while insufficient equity may limit growth opportunities. Maintaining an optimal capital structure is essential for the financial resilience of the enterprise.

1.2.2. Operational Efficiency and Risk Management

Efficient operations are vital to the economic security of an enterprise. Operational efficiency involves optimizing resources, minimizing waste, and

enhancing productivity to achieve sustainable growth. Enterprises that excel in operational efficiency are better positioned to navigate economic challenges and adapt to market shifts.

Supply Chain Management: One of the critical areas influencing operational efficiency is supply chain management. An enterprise's ability to secure a stable supply of raw materials, components, and finished goods directly impacts its ability to meet customer demand and maintain profitability. Disruptions in the supply chain, such as shortages, delays, or price increases, can have a significant adverse effect on operations and, consequently, on economic security. For Jiangsu Huiman Investment Group Co., Ltd., effective supply chain management is integral to its business model, as it ensures that production processes are uninterrupted and costs remain competitive.

Technology Integration: The adoption of advanced technologies plays an essential role in enhancing operational efficiency and reducing costs. Information technology (IT) systems, automation tools, and data analytics are increasingly being used to streamline business processes, enhance decision-making, and improve performance. By leveraging technology, enterprises can achieve higher efficiency, lower costs, and improve service quality, all of which contribute to their economic security. Jiangsu Huiman Investment Group Co., Ltd. has invested in cutting-edge IT infrastructure to improve its operational processes and increase its ability to compete in the global market.

Risk Management Systems: Effective risk management is a critical component of operational security. Enterprises face a wide array of risks, including financial, operational, legal, technological, and reputational risks. Implementing comprehensive risk management frameworks enables organizations to identify, assess, and mitigate potential threats. A well-designed risk management system provides the foundation for proactive decision-making and ensures that the enterprise is prepared for unexpected events.

Risk management systems typically involve several key components:

- **Risk Identification:** Recognizing potential risks, both internal and external, is the first step in managing them effectively. Risks may include financial volatility, cyberattacks, supply chain disruptions, regulatory changes, and environmental disasters.
- **Risk Assessment:** Once risks are identified, they must be assessed for their potential impact on the enterprise's operations, financial health, and reputation. This step involves quantifying the likelihood and severity of each risk.
- **Risk Mitigation:** Once risks are identified and assessed, the next step is to develop strategies to mitigate their impact. This may involve diversifying suppliers, purchasing insurance, implementing cybersecurity measures, or developing contingency plans.
- **Monitoring and Review:** Ongoing monitoring and regular reviews of the risk management system ensure that it remains relevant and effective as circumstances evolve. Companies need to update their risk assessments and mitigation strategies to reflect new challenges and opportunities.

1.2.3. Legal and Regulatory Compliance

The legal and regulatory environment plays a significant role in the economic security of an enterprise. Compliance with local, national, and international laws and regulations is essential for preventing legal risks, penalties, and reputational damage. Non-compliance can lead to costly fines, lawsuits, and even the shutdown of operations.

Regulatory Changes: The global business environment is constantly evolving, with governments introducing new laws and regulations that can affect business operations. For example, trade regulations, environmental laws, and labor standards can all impact the way companies conduct business. Enterprises must closely monitor regulatory developments to stay compliant and minimize the risk of legal issues.

Corporate Governance: Good corporate governance practices are fundamental to maintaining legal and ethical standards within an enterprise. Strong governance structures, including transparent reporting, accountability mechanisms, and ethical decision-making, help ensure that an enterprise adheres to legal requirements and operates in the best interests of stakeholders. Jiangsu Huiman Investment Group Co., Ltd. has established robust corporate governance frameworks to ensure compliance and safeguard its long-term sustainability.

International Compliance: For enterprises involved in foreign economic activity, adhering to international regulations, such as trade agreements, tax laws, and anti-money laundering standards, is equally important. Non-compliance with international laws can result in sanctions, loss of market access, or reputational harm. Multinational enterprises must ensure that they comply with the regulations of each country in which they operate.

1.2.4. External Market and Economic Conditions

The external market and economic environment also play a pivotal role in determining the economic security of an enterprise. These external factors include market competition, macroeconomic trends, geopolitical risks, and technological advancements. Enterprises must be able to adapt to these external pressures to maintain their competitiveness and safeguard their interests.

Market Competition: In an increasingly globalized economy, competition has become more intense. Enterprises must monitor competitor activities and market trends to identify opportunities and threats. Competitive intelligence helps businesses make informed decisions about pricing, product development, and market entry. By staying ahead of competitors, enterprises can maintain their market position and improve their economic security.

Macroeconomic Trends: Economic conditions, such as inflation, interest rates, and GDP growth, have a direct impact on business operations. Changes in consumer demand, labor costs, and access to financing can all influence an enterprise's ability to thrive. Enterprises must stay informed about macroeconomic

trends to adjust their strategies accordingly. For instance, during periods of economic downturn, businesses may need to reduce costs, restructure operations, or explore new markets to ensure continued success.

Geopolitical Risks: Political instability, trade wars, and international tensions can significantly affect the economic security of an enterprise. Companies engaged in international trade or operating in multiple countries must monitor geopolitical developments to assess risks to their operations. Disruptions to global supply chains, changes in trade policies, and currency fluctuations are all potential risks that need to be managed effectively.

Technological Advancements: Technological progress is another factor that shapes economic security. Emerging technologies can provide opportunities for innovation, efficiency, and competitive advantage. At the same time, they can also present new risks, such as cybersecurity threats, obsolescence, and the need for continuous investment. Enterprises must balance the potential benefits of technological innovation with the risks associated with its implementation.

Conclusion

In conclusion, the key factors influencing economic security in enterprises are diverse and interconnected. Financial performance, operational efficiency, risk management, legal compliance, and external market conditions all play critical roles in ensuring the stability and success of an enterprise. For companies like Jiangsu Huiman Investment Group Co., Ltd., understanding and effectively managing these factors is essential for maintaining a resilient and competitive position in the global marketplace. By integrating these components into a comprehensive economic security strategy, enterprises can safeguard their assets, navigate uncertainties, and achieve long-term success.

1.3. The Role of Risk Management in Economic Security

One of the most important components of an economic security strategy is a comprehensive risk management framework. This framework should be designed to identify, assess, and mitigate risks across all areas of the enterprise. It should address both the financial and operational risks as well as the potential external threats posed by the market and geopolitical factors [4].

Risk Identification: The first step in risk management is to identify potential risks that could affect the enterprise. These risks can be categorized into several types, such as financial risks (e.g., exchange rate fluctuations, liquidity issues), operational risks (e.g., supply chain disruptions, equipment breakdowns), and strategic risks (e.g., loss of market share, competitive threats). It is important to assess both existing risks and emerging risks, such as changes in global trade policies or new technological disruptions [16].

Risk Assessment: After identifying potential risks, the next step is to assess their potential impact on the enterprise. This involves evaluating the likelihood of each risk occurring and the severity of its potential consequences [11]. For instance, Jiangsu Huiman Investment Group Co., Ltd. may assess the risk of supply chain disruptions due to global trade tensions and determine how these disruptions could impact production timelines and costs. A detailed risk assessment helps prioritize risks, allowing the company to allocate resources more effectively [24].

Risk Mitigation Strategies: Once risks are identified and assessed, the next step is to develop strategies to mitigate their impact. Risk mitigation strategies can involve diversifying suppliers, securing alternative financing options, investing in technology to improve operational efficiency, or implementing insurance policies to protect against financial loss. Jiangsu Huiman Investment Group Co., Ltd., for example, might invest in building stronger relationships with international suppliers or develop contingency plans to manage sudden fluctuations in demand [6].

Monitoring and Review: Risk management is an ongoing process that requires

continuous monitoring and adjustment. Enterprises must regularly review their risk management strategies and update them based on changes in the business environment. By monitoring emerging risks and tracking the effectiveness of mitigation strategies, companies can adapt quickly to new challenges [20]. Jiangsu Huiman Investment Group Co., Ltd. could implement a risk dashboard to track key risk indicators and make data-driven decisions based on real-time information [17].

Once the economic security strategy has been developed, the next step is to implement it effectively across the organization. This requires clear communication, resource allocation, and ongoing evaluation [5]. Successful implementation depends on the commitment of top management, the involvement of key stakeholders, and the alignment of resources with strategic objectives.

Leadership Commitment: Leadership plays a crucial role in driving the implementation of the economic security strategy. Top management must be committed to the strategy, allocate necessary resources, and ensure that the entire organization understands its objectives. Leaders must communicate the importance of economic security to employees at all levels and encourage a company-wide culture of risk awareness and proactive decision-making [8].



Resource Allocation: Adequate resources, including financial, human, and technological resources, must be allocated to support the implementation of the strategy. This may involve investing in new technologies, hiring additional staff, or reallocating capital to high-priority areas [30]. For Jiangsu Huiman Investment Group Co., Ltd., this could mean investing in information systems that enhance risk management or expanding the team responsible for financial planning and analysis [22].

Monitoring and Evaluation: The implementation process must be closely monitored to ensure that objectives are being met. Regular performance reviews, key performance indicators (KPIs), and risk assessments help track progress and identify areas for improvement. In case the strategy is not yielding the desired results, adjustments should be made to optimize its effectiveness [12]. Jiangsu Huiman Investment Group Co., Ltd. could use balanced scorecards or other performance management tools to monitor the success of the economic security strategy [23].

Conclusion

The development and implementation of an economic security strategy are vital for

ensuring the long-term sustainability and growth of an enterprise. By assessing the current state, setting clear objectives, developing a comprehensive risk management framework, and ensuring effective implementation, companies like Jiangsu Huiman Investment Group Co., Ltd. can secure their financial future and maintain resilience against external and internal risks. With a robust strategy in place, the enterprise can confidently navigate the challenges of the global business environment and capitalize on emerging opportunities [13].

Conclusions to Chapter 1

In Chapter 1, the mechanism of organizing the foreign economic activity of non-governmental organizations, specifically Cubic Verein and Verein Hnizdo.Innsbruck, was thoroughly examined. The assessment of their economic activities, services, and financial condition provided insight into their operational strategies and the effectiveness of their international operations. Furthermore, the analysis of their membership dynamics and project implementations highlighted the impact of foreign economic activity on organizational growth and external relations. The evaluation of the overall effectiveness of their foreign economic activity revealed both strengths and areas for improvement, paving the way for targeted strategies in Chapter 2. This foundational analysis underscores the importance of robust organizational mechanisms for achieving success in foreign economic endeavors and sets the stage for the formulation of improvement strategies in the next section.

CHAPTER 2. ECONOMIC SECURITY SYSTEM OF JIANGSU HUIMAN INVESTMENT GROUP CO., LTD

2.1. Overview of Jiangsu Huiman Investment Group Co., Ltd

Chapter 1 provided an in-depth exploration of the process of assessing and developing an economic security strategy for an enterprise, using Jiangsu Huiman Investment Group Co., Ltd. as a case study. The analysis began with a comprehensive evaluation of the company's current economic situation, including its financial health, operational efficiency, market position, and external vulnerabilities. This evaluation forms the foundation upon which a robust economic security strategy can be built, ensuring the enterprise is well-prepared to face potential risks and uncertainties.

The chapter emphasized the importance of identifying both internal and external threats that could undermine the company's stability and success. It highlighted how businesses, especially in a globalized economy, must continuously monitor financial and operational processes, market dynamics, and geopolitical factors to stay resilient in the face of unpredictable challenges. By evaluating internal strengths and weaknesses, as well as potential external risks, the enterprise can pinpoint areas that need attention and improvement.

Setting clear and measurable objectives is another crucial aspect of developing an economic security strategy. The chapter underscored the importance of aligning these objectives with the broader strategic goals of the company, such as improving profitability, streamlining operations, enhancing market competitiveness, and minimizing risk exposure. For Jiangsu Huiman Investment Group Co., Ltd., these objectives would not only enhance operational efficiency but also strengthen its market position and reduce its vulnerability to financial and operational risks.

The establishment of a comprehensive risk management framework was discussed as a central component of the strategy. Risk identification, assessment, and mitigation strategies are key in managing both foreseeable and unexpected risks. By creating effective contingency plans and regularly updating risk

assessments, enterprises can protect themselves from the negative consequences of economic downturns, regulatory changes, or market fluctuations. This chapter demonstrated how Jiangsu Huiman Investment Group Co., Ltd. could implement such frameworks to safeguard its operations and ensure continuity.

Finally, the chapter concluded with an overview of the steps involved in implementing an economic security strategy. Leadership commitment, resource allocation, and continuous monitoring are vital to ensuring the strategy's success. By maintaining a focus on these elements, Jiangsu Huiman Investment Group Co., Ltd. can ensure that its economic security strategy is not only well-formed but also effectively executed.

Overall, Chapter 1 provided a solid foundation for understanding the process of formulating and implementing an economic security strategy. The insights discussed in this chapter are essential for ensuring that enterprises can navigate challenges effectively, protect their assets, and remain competitive in an ever-changing global marketplace. The next chapters will delve deeper into specific measures for enhancing the security and sustainability of the enterprise, with a focus on practical recommendations for long-term success.

2.2. Assessment of the Current Economic Security System

In this section, the focus is placed on substantiating key proposals for the development of the economic security system at Jiangsu Huiman Investment Group Co., Ltd. The objective is to outline strategic measures that will fortify the company's economic resilience, safeguard its financial stability, and ensure its long-term sustainability in a dynamic and competitive business environment. The development of these proposals is based on an in-depth analysis of the company's existing economic security framework, its strengths and weaknesses, as well as potential threats and opportunities in the market.

To begin with, it is crucial to address the importance of enhancing the company's financial monitoring systems. A robust financial monitoring framework is essential for detecting potential financial risks early on. This includes strengthening the internal auditing process and employing advanced financial software tools that enable real-time monitoring of financial flows, investments, and expenditures. By having a more agile financial oversight system, the company can ensure that any financial discrepancies or warning signs of mismanagement are quickly identified and addressed. Implementing regular stress testing and scenario analysis could also help anticipate potential vulnerabilities, especially in periods of market uncertainty or economic downturns.

Another important aspect to consider is diversification. Diversification across products, markets, and investment portfolios is a critical strategy for mitigating economic risk. Jiangsu Huiman Investment Group Co., Ltd. could benefit from expanding its product offerings and targeting new geographic markets. For example, exploring emerging markets with high growth potential could provide new revenue streams, reduce dependency on specific regions or sectors, and help mitigate risks associated with market fluctuations. Diversification could also extend to the company's financial portfolio, where a mix of investments

in both domestic and international assets could cushion against volatility in any single market or sector.

A key proposal for improving economic security is the implementation of a comprehensive risk management framework. This includes the identification, assessment, and mitigation of both financial and operational risks. Identifying risk factors such as currency fluctuations, supply chain disruptions, regulatory changes, and geopolitical instability is essential for building a proactive risk management strategy. By conducting regular risk assessments and developing contingency plans, Jiangsu Huiman Investment Group Co., Ltd. can prepare itself to respond effectively to unforeseen challenges.

Moreover, strengthening the company's strategic alliances and partnerships can significantly contribute to its economic security. Collaborating with other firms, both locally and internationally, allows for risk-sharing, knowledge exchange, and access to new markets or technologies. Establishing mutually beneficial partnerships with suppliers, customers, and even competitors can foster innovation and operational synergies, which are important for sustaining competitive advantage and financial stability.

Another integral proposal is the adoption of digital transformation strategies, which are increasingly becoming indispensable in enhancing economic security. Jiangsu Huiman Investment Group Co., Ltd. should invest in cutting-edge technology and data analytics tools that provide greater visibility into market trends, customer preferences, and operational efficiency. These tools can help the company make more informed decisions, optimize processes, and anticipate potential market shifts. The use of artificial intelligence and machine learning algorithms could enhance predictive analytics and enable the company to act swiftly in response to changing economic conditions.

Furthermore, investing in human capital and employee development is a critical aspect of the company's economic security. The company's workforce

plays a key role in its ability to adapt to challenges and capitalize on new opportunities. By providing employees with ongoing training, skill development programs, and fostering a culture of innovation, Jiangsu Huiman Investment Group Co., Ltd. can enhance its competitive edge and resilience. In particular, investing in leadership development programs ensures that the company has a pipeline of skilled managers who can make strategic decisions and lead the organization through uncertain times.

In the context of market dynamics, Jiangsu Huiman Investment Group Co., Ltd. must also focus on strengthening its market intelligence capabilities. Staying informed about industry trends, competitor strategies, and regulatory changes is critical for anticipating shifts in the market and identifying emerging opportunities. Establishing dedicated teams for market research and analysis can ensure that the company remains proactive in adjusting its business strategies based on the latest insights.

Additionally, improving supply chain management is essential for maintaining economic security, particularly in the face of disruptions caused by global events or local crises. By enhancing supply chain transparency, establishing more flexible supplier relationships, and investing in inventory management technologies, the company can mitigate risks related to production delays, material shortages, or rising costs. Resilient supply chains are a cornerstone of any robust economic security strategy, ensuring that the company can continue operations even in challenging circumstances.

Lastly, enhancing the company's corporate governance practices is another crucial aspect of developing an effective economic security system. Transparent decision-making processes, strict adherence to ethical standards, and maintaining compliance with regulatory requirements can significantly reduce legal and financial risks. Furthermore, strong corporate governance ensures that management

decisions are aligned with the long-term interests of the company and its stakeholders.

In conclusion, the proposals for the development of an economic security system at Jiangsu Huiman Investment Group Co., Ltd. aim to create a multifaceted strategy that addresses both internal and external risks while fostering long-term growth and stability. By focusing on financial monitoring, diversification, risk management, strategic partnerships, digital transformation, employee development, market intelligence, supply chain resilience, and corporate governance, the company can strengthen its economic security and ensure that it is well-positioned to thrive in an ever-evolving business landscape. The next section will provide a detailed roadmap for implementing these proposals, outlining the steps, resources, and timelines required to achieve these objectives.

2.3. Identifying Vulnerabilities in the Current System

In this section, we explore the projected impact of the proposed strategies for enhancing the economic security system at Jiangsu Huiman Investment Group Co., Ltd. The primary goal is to predict the potential outcomes of implementing the recommended measures, both in terms of strengthening the company's resilience to external and internal risks and in improving its operational efficiency. We will also assess how these measures will contribute to the company's long-term sustainability and competitiveness within the global market.

1. Improved Risk Mitigation and Reduced Vulnerability

The introduction of a comprehensive risk management framework, as discussed in previous sections, is expected to significantly reduce the company's vulnerability to unexpected economic shocks, operational disruptions, or financial crises. By proactively identifying and addressing potential risks across various sectors—such as finance, supply chain, compliance, and technology—Jiangsu Huiman Investment Group Co., Ltd. will be better prepared to handle uncertainties. The forecasting models and continuous monitoring systems proposed will enable the company to detect early warning signs of potential risks, thus preventing them from escalating into serious threats. As a result, the company will enjoy a more stable and secure business environment, both domestically and internationally.

2. Financial Stability and Growth

The proposed financial security measures are expected to improve the financial health of Jiangsu Huiman Investment Group Co., Ltd. By strengthening financial controls, including rigorous auditing, enhanced internal approval processes, and scenario analysis, the company will be better equipped to identify inefficiencies or financial discrepancies early on. These measures will not only ensure greater financial transparency but will also help safeguard the company's resources, reduce financial waste, and prevent fraudulent activities. Furthermore, the ability to maintain liquidity and respond quickly to changes in market conditions will provide the company with greater financial flexibility, promoting long-term growth.

The company's strengthened financial position will also enhance its attractiveness to investors, partners, and other stakeholders. By ensuring the effective use of capital and minimizing unnecessary expenditures, Jiangsu Huiman Investment Group Co., Ltd. will be in a stronger position to reinvest in its growth, fund innovation, and support strategic expansions. This will ultimately contribute to sustained profitability and positive financial performance over time.

3. Operational Efficiency and Supply Chain Resilience

Implementing the measures outlined to improve supply chain resilience is expected to significantly enhance the operational efficiency of Jiangsu Huiman Investment Group Co., Ltd. Diversifying suppliers, investing in modern supply chain management technologies, and strengthening relationships with key partners will mitigate the risks of supply chain disruptions caused by geopolitical instability, natural disasters, or market volatility. With a more resilient supply chain in place, the company will be able to maintain consistent production schedules, reduce delays, and avoid costly disruptions in its operations.

Additionally, by leveraging technology to optimize logistics, inventory management, and demand forecasting, Jiangsu Huiman Investment Group Co., Ltd. will enhance its ability to meet customer demand more efficiently and effectively. These improvements will not only lower operational costs but will also improve customer satisfaction, as timely delivery and high-quality products are key factors in retaining business relationships.

4. Enhanced Legal Compliance and Reduced Regulatory Risks

The establishment of a dedicated legal and compliance department will allow Jiangsu Huiman Investment Group Co., Ltd. to proactively address changes in local and international regulations, thereby ensuring full compliance with applicable laws. By regularly monitoring legal requirements and conducting internal audits, the company will be less likely to face legal challenges, fines, or reputational damage associated with non-compliance.

Furthermore, a strong compliance framework will foster a culture of integrity within the company, ensuring that ethical practices are upheld at all

levels. This commitment to corporate governance will not only protect the company from legal risks but will also improve its reputation in the marketplace. Investors and partners will be more inclined to work with a company that has demonstrated a strong commitment to legal and ethical standards, contributing to better business opportunities and strategic partnerships.

5. Technological Advancement and Cybersecurity Enhancement

The integration of advanced technologies, including data analytics, artificial intelligence, and cybersecurity systems, is expected to have a profound impact on Jiangsu Huiman Investment Group Co., Ltd.'s ability to manage its economic security. By using data-driven insights to make informed decisions, the company can identify trends, anticipate risks, and optimize operations in real-time. This will lead to improved strategic planning, more accurate forecasting, and a greater ability to adapt to market changes.

Cybersecurity enhancements will ensure that the company's critical data and infrastructure remain protected from increasingly sophisticated cyber threats. With a robust cybersecurity system in place, Jiangsu Huiman Investment Group Co., Ltd. can prevent data breaches, intellectual property theft, and other forms of cybercrime that could harm its reputation and operational continuity. As the company becomes more digitally connected, securing its digital assets will be crucial in maintaining its competitive advantage and safeguarding its business interests.

6. Long-Term Sustainability and Competitive Edge

The cumulative effect of implementing these measures will significantly enhance the long-term sustainability of Jiangsu Huiman Investment Group Co., Ltd. With a robust risk management framework, strong financial health, resilient supply chains, and enhanced legal and technological systems, the company will be better positioned to navigate the complexities of the global market.



In terms of competitiveness, these improvements will allow the company to operate more efficiently, reduce costs, and enhance its value proposition to customers. By leveraging its financial stability, operational flexibility, and technological expertise, Jiangsu Huiman Investment Group Co., Ltd. will be able to expand into new markets, attract more customers, and maintain a strong competitive edge. The company will also be well-positioned to innovate and adapt to changing market conditions, ensuring its relevance and success in the global marketplace.

Conclusion:

The forecasting and impact analysis of the proposed measures indicate that Jiangsu Huiman Investment Group Co., Ltd. is poised to achieve significant improvements in its economic security, financial stability, operational efficiency, and overall competitiveness. By implementing a comprehensive strategy that addresses all aspects of economic security—from risk management and financial controls to supply chain resilience, legal compliance, and technological advancements—the company will be better equipped to face the challenges of a rapidly changing global economy. As a result, Jiangsu Huiman Investment Group

Co., Ltd. will not only secure its current position but will also lay the groundwork for long-term success and growth in the years to come.

Conclusions to Chapter 2

In Chapter 2, we outlined the strategic measures necessary for the development of a comprehensive system for managing economic security at Jiangsu Huiman Investment Group Co., Ltd. These measures are essential for ensuring the long-term sustainability and resilience of the company in a globalized market subject to a variety of risks. The chapter focused on multiple facets of economic security, including financial security, operational resilience, legal and compliance risk management, and the integration of advanced technology.

1. Unified Risk Management Framework: We concluded that the establishment of a unified risk management framework is the cornerstone of any effective economic security system. By integrating risk management processes across various departments of the company, Jiangsu Huiman Investment Group Co., Ltd. can proactively identify and mitigate risks before they impact operations. This framework should include continuous risk assessments, the use of forecasting models, and the implementation of robust risk mitigation strategies to minimize potential disruptions to the company's business.

2. Strengthened Financial Security: A key conclusion was that financial security is an integral part of economic security. Jiangsu Huiman Investment Group Co., Ltd. should prioritize strengthening its financial monitoring and control systems. By implementing stricter financial controls, such as enhanced auditing and internal approval processes, the company can better manage its financial risks. Moreover, scenario analysis techniques and maintaining sufficient liquidity will provide the company with greater flexibility to weather economic downturns or sudden financial shocks.

3. Supply Chain Resilience: Another significant conclusion from this chapter is the importance of strengthening the company's supply chain resilience. Given the global nature of business today, supply chain disruptions can severely

affect the company's operations. By diversifying suppliers and investing in an integrated supply chain management system, Jiangsu Huiman Investment Group Co., Ltd. can mitigate potential disruptions and maintain a continuous flow of goods and services. Furthermore, fostering strong relationships with suppliers will improve responsiveness during times of crisis.

4. Legal and Compliance Risk Management: We concluded that ensuring legal and regulatory compliance is essential to the economic security of the company. A dedicated legal and compliance department is necessary to monitor changes in laws and regulations across different markets. The company should implement regular internal audits and provide training for its employees on compliance best practices. Adopting a strong code of ethics and corporate governance practices will further protect the company from reputational risks and ensure that all business activities are aligned with legal standards.

5. Role of Technology and Data Analytics: The chapter also emphasized the role of technology in safeguarding the company's economic security. The integration of advanced data analytics and artificial intelligence systems will enable Jiangsu Huiman Investment Group Co., Ltd. to make better decisions, predict potential risks, and optimize operations. In addition, the importance of robust cybersecurity measures cannot be overstated. As digital threats increase, the company must adopt strong cybersecurity practices to protect its critical data and infrastructure.

In summary, the development of an economic security system at Jiangsu Huiman Investment Group Co., Ltd. involves a comprehensive approach that addresses various risk factors across financial, operational, legal, and technological domains. By adopting these strategies, the company can protect itself from potential risks, maintain its competitive edge, and ensure long-term sustainability in a rapidly changing business environment. Moving forward, the company must focus on creating detailed action plans for each of the strategies discussed, ensuring their proper implementation and monitoring.

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